

**EMPLOYERS - Please help us to help you!**

**Do you want** ..... young employees who are more knowledgeable and better prepared for work, who can communicate, work independently and as part of a team, think creatively?

By getting involved with the new Diplomas, **YOU** now have the chance to help change how young people are educated and trained, so that when they leave school/college, they'll have the skills, knowledge and experience needed to work in **YOUR** business.

The Diplomas are exciting new qualifications for 14-19 year olds and are being introduced in stages:

<b>September 2008</b>	<b>September 2009</b>	<b>September 2010</b>	<b>September 2011</b>
Construction and the Built Environment	Business, Administration and Finance	Public Services	Science
Creative and Media	Environmental and Land-based Studies	Retail	Languages
Engineering	Hair and Beauty Studies	Sport and Leisure	Humanities
Information Technology	Hospitality	Travel and Tourism	
Society, Health and Development	Manufacturing and Product Design		

and each Diploma will be available at three levels:

<b>Foundation</b> (equivalent to five GCSEs)	<b>Higher</b> (equivalent to seven GCSEs)	<b>Advanced</b> (equivalent to three and a half A levels)
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By 2013, all young people will have the opportunity to take a specialised Diploma, and in addition they will achieve functional skills in basic English, Mathematics and ICT.

At a national level, employers have been involved in the development of the Diplomas and have helped write them. At a local level, we need **YOU** to work with us to make sure the Diplomas are successful – for students and for employers. We need **YOUR** support to help us plan content and delivery – and make **YOUR** business real to young people.

In Basingstoke, from September 2008, we shall be offering our first Diploma – Construction and the Built Environment. From 2009, we shall also be offering Diplomas in Hair and Beauty Studies, Information Technology and Society, Health and Development. There are many ways in which you can get involved. Here are some:

Host a visit ..... Talk to a group of students ..... Act as a mentor ..... Take a student on work experience ..... Take part in a workshop or conference .....  
 Donate old resources and equipment ..... Provide information about your company ..... Give students access to training facilities .....  
 Provide case studies or job descriptions or “real” projects ..... Come to a “Meet the Professionals” working lunch .....

**So – if you want future employees with better skills and a better insight into what your sector is like to work in, please help us to help you by contacting us on 01256 840710 or by completing the “Getting Involved” form”**