

# The Diploma

Bringing learning to life



## Hair and Beauty Studies

HAIR AND BEAUTY STUDIES



### What is the Diploma in Hair and Beauty Studies?

The Diploma in Hair and Beauty Studies will introduce young people to the huge range of opportunities that exist within this sector and allow them to experience the reality of working as a hairdresser, barber, beauty/spa therapist or nail technician. This will equip them to make informed choices about future careers or further study, whether or not they choose to remain in the hair and beauty sector. The Diploma content reflects the rapid growth and expansion of the hair and beauty sector and shows how it relates to other industries. Students learn about developments in technology that are driving the sector forward.

*"I love the glamour and excitement that is associated with the industry."*

### Compulsory Topics

Foundation level students study seven compulsory topics which have been designed to give them a broad understanding of the sector and the way it works. They will

### NEW for 2009

Hair and Beauty Studies  
Society, Health & Development  
IT  
Construction and the Built Environment (started in 2008)

### What will Diploma students learn?

Students on a Diploma in Hair and Beauty Studies will complete a series of compulsory and optional topics designed to give them knowledge, skills and experience that will equip them for life and work. They will learn using real-life examples or in a realistic learning environment, bringing the Diploma to life and making it more relevant to hair and beauty industries in the real world.

investigate the standards of personal presentation and lifestyle choices required for working within the industry, training and qualification options, career opportunities, how an individual's personality and culture can be expressed through their hair style and image, how they are affected as consumers, and how they can manage their own hair, skin, hand and nail care. **Higher level** students study ten topics and are introduced to the work of the different professions in more detail. For example they may look at the world of hair and beauty, cultural and diversity issues, the science involved within the industry, selling and promotional skills, and consultation skills. They may also explore the practical skills of hair care and styling, skin care and make-up, and hand care and nail art.

### At Year 10 there are two levels of Diploma:

**The Foundation Diploma** is a level 1 qualification that is equivalent to 5 GCSEs (grade D to G).

**The Higher Diploma** is a level 2 qualification that is equivalent to 7 GCSEs (grade A\* to C).

Students will study the Diploma for 1½ days per week over two years.



## Student Project

All Diploma students will complete a project to demonstrate the skills and knowledge they have acquired. Students can choose their own project. This could be a written piece of work, for example, like a

report looking at the role the media plays in the rise of eating disorders. Or it could be a practical piece of work, like a video on the different hairstyles and looks that can be found in a culturally diverse area.

## English, Maths and ICT

All Diploma students need to achieve functional skills in English, maths and ICT. These subjects can be studied as part of the Diploma or can be taken alongside it.

*"I'm planning to do the **advanced Diploma** after this."*

## Choices

Students have the flexibility to choose from a wide range of additional or specialist learning options that are also part of the Diploma in Hair and Beauty Studies.

Alternatively, Diploma students can choose a subject that broadens their study programme – perhaps a language, a science or Media and Art. Foundation level students can choose from specialist topics according to their personal interests and objectives. For example they may wish to learn the basics of styling hair for women, plaiting and wrapping hair or themed face painting. **There are 14 optional subjects at Higher level.** Students may want to study a particular subject in more depth if they have a particular career path in mind, or they may prefer to keep their options open by taking a mix of subjects. These might include Origins, Principles and Theories of Massage, Exploring the Principles of Complementary and Alternative Medicine, and Advanced Nail Art and Hand Decoration.

The Basingstoke and Deane 14-19 Partnership has been established to enable schools and colleges to work collaboratively on the implementation of Government 14-19 education reforms.

The Partnership consists of 11 secondary schools, one special school, two colleges, the town's education business partnership and a work-based learning provider. Other current members of the Partnership include Basingstoke and Deane Borough Council, Hampshire County Council, The Learning and Skills Council, Connexions and Aimhigher.

## Personal, Learning and Thinking Skills

Mastering essential life and work skills is crucial in today's competitive job market. So all Diploma students are encouraged to develop skills in teamwork and self-management as part of their course. They will learn how to express themselves confidently and how to apply their knowledge and skills creatively no matter which path they take.

## Work Experience

Diploma students will do a minimum of 10 days' work experience. They will also get the chance to learn and be mentored by professionals working in their chosen field. For example a student might work on the reception desk of a local health spa or might shadow a nail technician at a local beauty salon.

## Progression

However, the Diploma in Hair and Beauty Studies doesn't mean students have to opt for a career in this sector. As a Diploma teaches a mix of subjects, it will give students the skills that are welcomed by colleges, universities and employers, no matter what they choose to do.

### Coming in 2010

Hospitality  
Creative and Media



*"A real alternative to traditional learning routes"*

The  
**Diploma**  
Bringing learning to life

Designed by Nautilus Design 01256 352189

For more information please contact  
Julie Poynter 01256 840710  
e-mail [julie.poynter@bas-consort.org.uk](mailto:julie.poynter@bas-consort.org.uk)